



Tom Lee Signals a New Bitcoin All-Time High in January 2026 — Is \$100K Back in Play?

Summary

Tom Lee, head of Fundstrat and one of Wall Street's most consistent Bitcoin bulls, says Bitcoin could reach a **new all-time high in January 2026**. According to Lee, the current bull cycle "has not peaked yet," and momentum remains strong. With Bitcoin trading around the mid-\$90K range, rising institutional inflows, and short sellers being squeezed, the question is simple: **does Bitcoin retest \$100K+ this month?**

What It Means

Tom Lee has a long track record of early Bitcoin calls, including the 2024–2025 rally. His latest view comes as Bitcoin continues to attract institutional demand through ETFs, corporate treasuries, and macro tailwinds.

A new all-time high would mean Bitcoin clearly breaking past its previous peak from late 2025 and

confirming that the bull market is still intact. Lee points to factors like easier financial conditions, growing ETF participation, and renewed risk appetite as reasons momentum may continue.

For everyday investors, this kind of prediction matters less as a guarantee and more as a **sentiment signal** — confidence from traditional finance often brings fresh capital, attention, and volatility.





Key Takeaways

- Tom Lee expects Bitcoin to challenge a new all-time high in January 2026
- Bitcoin is trading near \$94K with strong volume and market participation
- Institutional ETF inflows remain a key driver
- Short liquidations are adding upward pressure
- Bull cycle appears ongoing, not exhausted
- \$100K+ is possible if momentum and inflows continue
- Short-term pullbacks are still normal in bull markets
- Early 2026 sentiment for Bitcoin remains constructive

Our Take (Outlook 2026) * Speculative

January 2026 is shaping up as an important momentum test for Bitcoin. A push toward new highs would reinforce the idea that Bitcoin has entered a more mature, institutionally supported phase.

Even if prices consolidate or pull back short term, the broader trend still looks intact. Bitcoin continues to behave less like a speculative experiment and more like a **global macro asset with staying power**.

References

- Fundstrat Global Advisors – Tom Lee commentary & market outlook (Jan 2026)
- CNBC – Bitcoin market coverage & Tom Lee interviews (Jan 2026)
- CoinDesk – Bitcoin ETF inflows and institutional demand reports (2026)
- The Block – Bitcoin price action, liquidations, and market structure (2026)
- CoinMarketCap – Live Bitcoin price and volume data (2026)

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